

BRANDON LOPEZ

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ACWORTH, GA

EXPERIENCE

Customer Success & Support

Summit Integrated / September 2022 - March 2024

- Provided exceptional customer service and technical support to clients in the AVL industry, addressing inquiries, troubleshooting issues, and resolving customer concerns.
- Maintained a high level of accuracy and attention to detail while juggling 30+ weekly customer projects, resulting inconsistently positive feedback from customers.

Creative Director

T&LK Creative / March 2021 - September 2022

- Leading the conceptualization and creation of captivating and innovative creative content across diverse platforms, ensuring alignment with brand goals and messaging.
- Overseeing end-to-end production processes, including budget management, timeline adherence, resource allocation, and coordination of cross-functional teams to deliver high-quality creative outputs on time and within scope.
- Managed a portfolio of key client accounts, providing ongoing support and communication to clients throughout the project lifecycle, ensuring high levels of satisfaction and retention.
- Providing leadership and guidance to junior creative team members, fostering a collaborative and inclusive work environment, and leveraging expertise to inspire creativity and drive continuous improvement in creative processes and outcomes.

Creative Director

Influencers Church / January 2019 - November 2019

- Elevated the church's brand through compelling graphic design, impactful video production, cohesive website design, and high-quality photography, creating a memorable and cohesive visual presence.
- Spearheaded innovative and engaging creative strategies for various church initiatives, ensuring alignment with the organization's mission and values.
- Supervised graphic designers, video producers, photographers, and website developers, fostering collaboration and excellence in content creation.

Creative Producer

Freelance / May 2014 - Present

- Collaborate with clients to understand their vision and objectives, offering strategic insights and creative direction across various multimedia projects, including graphic design, video production, photography, and web design.
- Utilize proficiency in graphic design, video editing, photography, and web development to produce high-quality multimedia content that aligns with clients' branding and marketing strategies.
- Contribute to the enhancement of clients' brand identity and market positioning through innovative multimedia solutions, ensuring consistency and excellence in visual and interactive experiences across all channels.

EDUCATION

Bachelor of Science / Communications

Kennesaw State University /
2019

TECHNICAL SKILLS

- Project Management
- Live Event Production
- System Strategy & Process Standardization
- Communication & Interpersonal Skills

SOFTWARE SKILLS

- Adobe Suite (Photoshop, Illustrator, InDesign, Lightroom)
- Video Editing (Premiere, Resolve, After Effects)
- Web Design (HTML/CSS, Webflow)
- Audio Production (Logic Pro, Adobe Audition)
- Productivity (Notion, Asana, ClickUp, Monday, Basecamp)

CERTIFICATIONS

- Technology Sales / Course Careers - May 2024
- Digital Marketing / Udemy - August 2019

PORTFOLIO

- www.brandon-lopez.com
- www.dribbble.com/itsbrandonlopez
- www.linkedin.com/in/itsbrandonlopez